

Jennifer A. Schuchmann

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Career Summary

Jennifer loves the challenge of taking difficult concepts and finding ways to make them easy to understand, practical, and transformational. She excels at organizing masses of raw material into book form, while maintaining the voice and intent of the original communicator. She finds great joy in helping authors with compelling messages tell their story to new audiences.

Her recent book collaborations include: *When God Doesn't Fix It* (W Publishing, 2015) by Laura Story; *Storm* (Zondervan, 2014) and *Spirit Rising* (Zondervan, 2012), by Jim Cymbala; *Appointments with Heaven* (Tyndale, 2013), by Dr. Reggie Anderson; and *Taylor's Gift* (Revell, 2013), by Todd and Tara Storch (which won the 2013 Inspirational Memoir Award from Books for a Better Life).

Past books include *One Call Away* (Thomas Nelson, 2011), a memoir of Brenda Warner—wife of future NFL Hall of Famer Kurt Warner. Prior to Brenda's book, Jennifer worked with both Warners on *First Things First* (Tyndale, 2009), a *New York Times* best seller. Other books include, *By Faith, Not By Sight* (Thomas Nelson, 2012), by blind American Idol finalist Scott MacIntyre; and *Unshaken: Rising from the Ruins of Haiti's Hotel Montana* (Zondervan, 2010), by Dan Woolley.

Jennifer has written two books (co-authored with Mark Herringshaw) about prayer. The first, *Six Prayers God Always Answers* (Tyndale, 2008), shows readers how we can talk to God. The second, *Nine Ways God Always Speaks* (Tyndale, 2009), reveals how God talks to us. Her first book, *Your Unforgettable Life* (Beacon Hill, 2005; co-authored with Craig Chapin), discusses how the seemingly insignificant things we do add up to our personal legacy. She has also ghostwritten a book for an international leadership consultant.

You can read more of Jennifer's writing in *Loved: Stories of Forgiveness*, edited by Rebecca St. James (FaithWords, 2009); *Pearl Girls* (Moody, 2009); *The Church Leader's Answer Book* (Tyndale, 2006); *the Couples' Devotional Bible* (Zondervan, 2007); and *Whispering in God's Ear* (Waterbrook, 2005). She has published more than one hundred magazine articles and regularly tackles work for corporate and ministry clients. An accomplished writer, speaker, and trainer, she is noted for her creative and practical approaches to business and spiritual topics. She holds an MBA from Emory University, with an emphasis in marketing and communications, and a bachelor's degree in psychology from the University of Memphis.

Jennifer is the host of "Right Now with Jennifer Schuchmann," which airs weekly in Atlanta on WATC-TV and nationally on the NRB Network on Direct-TV. She's been married to David for more than twenty years, and they have a son, Jordan, who is studying journalism at the University of Southern California.

Books – Authored

When God Doesn't Fix It, by Laura Story (W Publishing, Fall 2015)

Storm, by Jim Cymbala (Zondervan, 2014)

Appointments with Heaven, by Dr. Reggie Anderson, MD (Tyndale, 2013)

Taylor's Gift, by Todd and Tara Storch (Baker, April 1, 2013)

By Faith, Not By Sight, by Scott MacIntyre (Thomas Nelson, 2012)

When God's Spirit Moves, by Jim Cymbala (Zondervan, 2012)

One Call Away, by Brenda Warner (Thomas Nelson, 2011)

Unshaken: Rising from the Ruins of Haiti's Hotel Montana, by Dan Woolley (Zondervan, 2010)

First Things First, by Kurt and Brenda Warner (Tyndale, June 2009)

Nine Ways God Always Speaks, co-authored with Mark Herringshaw (Tyndale, 2009)

Six Prayers God Always Answers, co-authored with Mark Herringshaw (Tyndale, 2008)

What's Shakin' Your Ladder? 15 Challenges All Leaders Face, by Samuel Chand (Mall Publishing, 2005)

Your Unforgettable Life: Only You Can Choose the Legacy You Leave, co-authored with Craig Chapin (Beacon Hill Press, 2005)

Books – Contributions

Outspoken, edited by Tim Schraeder (CreateSpace 2011). Jennifer contributed one essay to this book on church communication.

Loved: Stories of Forgiveness, edited by Rebecca St. James (FaithWords 2009). Jennifer contributed ten stories to this collection of true stories of prodigal daughters.

Pearl Girls: Encountering Grit, Experiencing Grace, compiled by Margaret McSweeney (Moody, 2009). Jennifer contributed one story to this book for which all profits go to charity.

Couples' Devotional Bible (Zondervan, 2007). Jennifer contributed multiple devotionals and over fifty weekend sections.

The Church Leader's Answer Book, edited by Phyllis TenElshof (Tyndale, 2006). Jennifer contributed a dozen articles on various leadership and church administration topics.

Whispering in God's Ear, compiled by Wayne Holmes (WaterBrook Press, 2005). Jennifer contributed two stories.

Articles

Profiles

- “Faith Amidst the Rubble,” *Home Life*, June 2011
- “Francis Chan’s Crazy Love,” *Today’s Christian* (formerly *Christian Reader*), Sept/Oct 2008
- “A Work in Progress,” *Today’s Christian*, Sept/Oct 2007
- “A Woman Called Job,” *Today’s Christian*, July/August 2007
- “Who’s the Next Billy Graham?” *Today’s Christian*, May/June 2007
- “The Holy Ghostwriter,” *Today’s Christian*, May/June 2007
- “It’s Never Too Late to Turn Your Life Around,” *Today’s Christian*, Sept/Oct 2006
- “Does God Care What We Eat?” *Today’s Christian*, Jan/Feb 2006
- “I Felt God Fill Me Up,” *Today’s Christian*, Jul/Aug 2005
- “Soul Food,” *Atlanta Magazine*, January 2005
- “Ghost of Tucker,” *Atlanta Magazine*, May 2004
- “Lester’s Last Stand,” *Atlanta Magazine*, October 2003
- “Jay Cassill Tows the Line...” *The Cedar Rapids Gazette*, May 7, 1986

Church Management and Leadership

- “Full-time Opportunities for Part-time Students,” *Your Church* (a publication of Christianity Today, Inc.), Sept/Oct 2005
- “Streaming Sermons,” *Your Church*, Jul/Aug 2005
- “Space Restrictions,” *Your Church*, Nov/Dec 2004
- “Bank of the West Case Study,” *Your Church*, Sept/Oct 2004
- “Shepherd Ministries Guides New River Technical Flock,” *Your Church*, Sept/Oct 2004
- “MyTeam OneCall Rescues Youth Pastor,” *Your Church*, Sept/Oct 2004
- “Cutting Down on Confusion,” *Your Church*, Jul/Aug 2004
- “Looking Good!” *Creator*, July 2004
- “Mobile Ministries,” *Your Church*, May/June 2004
- “Capital Concerns,” *Your Church*, Mar/Apr 2004
- “No More ‘Geek Speak,’” *Your Church*, Jan/Feb 2004
- “No More Excuses,” *Your Church*, Sept/Oct 2003
- “In Search of Good Advice,” *Your Church*, Mar/Apr 2003
- “Sentence Sermons,” *Your Church*, Jan/Feb 2003

- “Looking Good!“ *Your Church*, Nov/Dec 2002
- “From Floor to Ceiling,” *Your Church*, Sept/Oct 2002
- “The Best Seats in the House,” *Your Church*, Jul/Aug 2002
- “Cheaper by the Dozens,” *Your Church*, May/June 2002
- “Manageable Church Management,” *Your Church*, Mar/Apr 2002
- “The Sign of Success,” *Your Church*, Jan/Feb 2002
- “The Community-Centered Church,” *Your Church*, Nov/Dec 2001
- “Furnish it and They Will Come,” *Your Church*, July/Aug 2001
- “Getting the Money You Need,” *Your Church*, Mar/Apr 2001
- “Office Solutions,” *Your Church*, Sept/Oct 2000
- “Quick-Click Church Data,” *Your Church*, Jul/Aug 2000
- “What to Pay the Pastor,” *Your Church*, May/June 2000
- “Builders Speak Out on Church Construction,” *Your Church*, Mar/Apr 2000
- “Church in a Box,” *Your Church*, Jan/Feb 2000
- “Dramatize Your Worship: Resources to help you start a drama ministry,” *Your Church*, Nov/Dec 1999
- “Let’s Talk Money,” *Your Church*, Sept/Oct 1999
- “How to Avoid Calendar Collisions,” *Your Church*, May/June 1999
- “Church Curb Appeal,” *Your Church*, Mar/Apr 1999
- “Key into Church Software,” *Your Church*, Jan/Feb 1999
- “Church Exteriors,” *Your Church*, Nov/Dec 1998
- “The Bright Future for Video Projectors,” *Your Church*, Sept/Oct 1998
- “Ten Tips for Big Ticket Transactions,” *Your Church*, May/June 1998
- “Spring Clean Your Computer,” *Your Church*, Mar/Apr 1998
- “Seven Secrets Your Software Seller Won’t Share,” *Your Church*, Nov/Dec 1997

Education

- “Full-time Opportunities for Part-time Students,” *Your Church* (a publication of Christianity Today, Inc.), Sept/Oct 2005
- “American Heritage Academy: Attitude – Heart – Achievement,” *Sixes Living*, January 2005
- “American Heritage Academy: Attitude – Heart – Achievement,” *The Townelaker*, January 2005
- “American Heritage Academy: A Unique Partnership,” *Sixes Living*, Jan 2004
- “Dean Sting,” *The Balance Sheet*, November 20, 1996
- Iowa Students of Psychology Association Newsletter. Writer 1985-86, co-editor 1986-87

Marriage and Family

- “Five Mood-Changing Compliments,” *Marriage Partnership*, Spring 2006
- “What Jordan Taught,” *Christian Parenting*, Spring 2005

International

- “Was ich von meinem Sohn über Gott lernte,” *Bundes-Verlag*, 2005
- “Noël l’étoile” *Journal Français d’Amérique*, December 1983

Theater and the Arts

Articles:

- “Looking Good!“ *Creator*, July 2004
- “Alone on Stage,” *Drama Ministry Magazine*, Dec 2001
- Dramatize Your Worship,” *Your Church*, Nov/Dec 1999

Musicals:

- The Amazing gRace, Book. An original musical presented by Johnson Ferry Baptist Church, June 2004
- I Don’t Listen to Geeks, Book. An original musical presented by American Heritage Academy, May 2004
- Odyssey of the Island, Book. An original musical presented by American Heritage Academy, May 2003
- Medieval Daze, Book. An original musical presented by American Heritage Academy, April 2002
- Special Delivery, Book. A multi-cultural Christmas musical for American Heritage Academy, Dec. 2000

Business and Craft of Writing

- “The Holy Ghostwriter,” *Today’s Christian*, May/June 2007
- “Check Your Contract,” *Advanced Christian Writer*, May/June 2007
- “The Price of Success,” *Christian Communicator*, January 2005
- “How to Sell Your Manuscripts by Jennifer Schuchmann (who did!),” www.writetopublish.com January 2005
- “Ghost of Tucker,” *Atlanta Magazine*, May 2004

Business & Non-profit Writing

- **Fundraising Letters** for Art Within, American Heritage Academy and others.
 - Personal appeal to mailing list of less than 300 for American Heritage Academy resulted in over \$60,000 in pledges and gifts during a two-week campaign in December of 2008 during worst financial crisis in decades.
 - Annual Fundraising Letter, Art Within November 1998, 1999,
- **Press Releases** for various companies and individuals
 - Wrote eight press releases for Art Within, a Christian theater company, resulting in over 25 stories and reviews placed in The Atlanta Journal Constitution, Atlanta Magazine, The Marietta Daily News, Cherokee Tribune, Southern Voice, Creative Loafing, and a feature WGCL-TV. July 2000 – April 2001
- **Non-Profit**
 - American Heritage Academy various marketing materials including letters, presentations, newspaper articles, press releases etc. 2001-2008
 - Country Office Review and Evaluation Manual for CARE, Consultant and co-author of manual for 63 country office restructuring project, 1997
- **Marketing and Correspondence Materials**
 - North American Mission Board 2008
 - American Heritage Academy 2001-2008
 - USA Machinery, 2004
 - American Diabetes Association Tour de Cure, 1994, 1995
- **Power Point Presentations and Video Scripts:**
 - North American Mission Board 2008
 - American Heritage Academy 2007-2008
 - Meta4, 1999
 - Oracle, 1997
 - Johnson Ferry Baptist Church, 1996

Curriculum Writing

- **Curriculum**
 - *10 Lies 10 Truths*, church wide Sunday School Curriculum Johnson Ferry Baptist Church (Co-edited entire curriculum and wrote one of the sections)
 - *Core Values*, church wide Sunday School Curriculum for Johnson Ferry (editor)
 - Business Plan Training: The Kyrgyzstan Series, Central Asian Partners, 1998:

- Workbook One: Choosing Your Business
- Workbook Two: Planning Your Business
- Workbook Three: Communicating Your Business
- Coach's Version: Choosing Your Business
- Coach's Version: Planning Your Business
- Coach's Version: Communicating Your Business
- *This curriculum was used to teach Kyrgyzstan entrepreneurs how to formulate a successful business idea, think through the details of their business, and write a plan that could be used to obtain capital. The workbooks were translated into Kyrgyz and Russian. American business professionals used the corresponding coach's version. Versions of the original curriculum are being used worldwide.*

Awards and Honors

- Books for a Better Life Award for *Taylor's Gift*
- #10 on *New York Times* Hardcover Non-fiction best seller list for *First Things First*
- #14 on *Publishers Weekly* Hardcover Non-fiction best seller list for *First Things First*
- #1 on *Unsere* best seller List for *Lebendig begraben* (German version of *Unshaken*)
- Writer of the Year 2005, American Christian Writers
- Honorable Mention, *Writer's Digest* 2004 Competition for "I Don't Listen to Geeks" (Playwriting Category) October 2004
- Honorable Mention, *Writer's Digest* 2001 Competition "Unwrapped" (Top 3% Inspirational Category)

Education

- MBA, **Emory University**, Atlanta, GA, 1997
Beta Gamma Sigma - Business Honor Society
- BA, Psychology, **University of Memphis**, Memphis, TN, 1992
- Attended **University of Iowa**, Iowa City, IA, 1985-1989